



iCOLOR DESIGN

THE DIGITAL COLOR MATCHING APP FOR DESIGN PROFESSIONALS

Explore the possibilities of your very own digital color lab with on-the-go access to the latest color solutions from AkzoNobel.

iColorDesign

Whatever your next project, the iColorDesign app will provide the creative freedom you need to make the perfect finish.

Visualize your chosen color and effect by using our digital technology to combine real coated samples from the ColorSurfaces trend collections and Color Scala Selector library, whether for internal reference or as a starting point for new color development.

Navigate colors by trend collection, color group or by scanning a QR code in the app's easy-to-use interface.

Select your chosen effect and refine your hues with the Color Picker tool, then use the Fine Tuning tool to make minor color changes where needed.

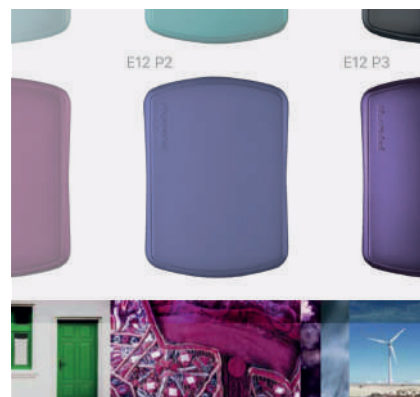
Colors and images can even be emailed or shared with other iColorDesign app users, with all projects and collections saved under individual tabs that keep your app organized and simple to navigate.



KEY BENEFITS

- DEVELOP UNIQUE COLOR AND EFFECT COMBINATIONS
- VISUALIZE YOUR EFFECT QUICKLY AND EASILY
- VIEW COLOR SURFACES COLLECTIONS BY COLOR GROUP OR THEME
- LINKED TO COLOR SCALA SELECTOR COLLECTION OF OVER 8,000 COLORS
- MINIMIZE THE NUMBER OF MATCHING ROUNDS
- SAVE COLOR PANELS TO PROJECTS AND CREATE YOUR OWN COLLECTIONS
- EMAIL COLOR PANELS FOR PRE-PRODUCTION REVIEW AND ASSESSMENT

Available in the Appstore (iPad only).



AkzoNobel

AkzoNobel has a passion for paint. We're experts in the proud craft of making paints and coatings, setting the standard in color and protection since 1792. Our world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. Headquartered in the Netherlands, we are active in over 150 countries and employ around 35,000 talented people who are passionate about delivering the high performance products and services our customers expect.

For more information please visit www.akzonobel.com.

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